

# SOUTH PERTH CRICKET CLUB **PARTNERSHIP PROPOSAL**



*South Perth C.C.*  
EST. 1930



[southperthcc.com.au](http://southperthcc.com.au)

RICHARDSON PARK, SOUTH PERTH



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## ABOUT THE CLUB

**Clubrooms and training facilities are based at Richardson Park, South Perth.** Our district covers the Cities of South Perth, Victoria Park and Canning.

The club strives to provide opportunities for everyone in our community to participate in healthy, safe and inclusive cricket activities at all levels. The club endeavours to create an environment that puts family values to the forefront and prides itself on acting with integrity, innovation and team work.

The club is managed by dedicated volunteer staff, all of who tirelessly provide their skills, time and assistance to ensure the club can offer a variety of structured programs.

## COMPETITIONS

Established in 1930, the Club has won 45 premierships across the WACA male senior grades and 20 across the male junior grades. In 1964 teams were added to WA Suburban Turf competition and since have won 19 Premierships. In 2010 teams were entered into the WACA female competitions and have won 5 premierships to date.

## PLAYERS

**Currently the Club has in excess of 200 players across the male/female senior/junior teams and our junior association has in excess of 600 players.**

Australian Players	WA Players	WA Players
Ron Gaunt	Hartley Joynt	Hilton Cartwright
Barry Shepherd	Barry Thornton	Michael Beer
Bruce Laird	Barry Shepherd	Alex Bevilaqua
Craig Serjeant	George Murray	Rene Farrell
Damien Martyn	Tim Zoehrer	Jessica Moyes
Chris Rogers	Wayne Daniel	Kate Pulford
Michael Beer	Shaun Graf	Piepa Cleary
Hilton Cartwright	Craig Coulson	Nicola Shaw
Rene Farrell	Sean Cary	Melissa Cameron
	Ben Edmondson	Katie Hartsthorn





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## PARTNERSHIP PROPOSAL

The South Perth Cricket Club understands that organisations require value for any sponsorship money. Thus the committee has put together a variety of sponsorship packages to provide businesses and organisations a flexible opportunity to support the youth of our district.

We promote through all mediums, regularly communicating with members, sponsors and associates. We host annual events such as Test Match Luncheon and Sponsor Club Golf Day at Royal Perth Golf Club. Our website is constantly updated during playing season and provides linkage to the club Facebook page.

As a sponsor of South Perth Cricket Club, we *guarantee* to promote your brand/product/service throughout the club and wider community at every opportunity.



As we are a local community sports club, **our major source of revenue is generated from membership fees and donations received from generous individuals & businesses.** These funds are then reinvested into the club for the benefit of all members.

# EXCELLENT SOCIAL MEDIA AND COMMUNITY REACH

192 people reached



**Southern Gazette** @TheSouthernGaz · 15 Feb 2017  
.@SPCCWACA weren't able to book a place in the OD final while weather ruined @perthcc match in the @WAPremCricket. [bit.ly/2kl7Tcz](https://bit.ly/2kl7Tcz)



**WA Premier Cricket** @WAPremCricket · Jan 21  
Congratulations to the Colts T20 Premiers @SPCCWACA



**WACA Premier Cricket: South Perth pair Jones and D'Silva break 67-year-old club record**

## Smith drops selection hint on match eve

Australia skipper confirms Travis Head will fill the No.4 slot in Chennai, while Hilton Cartwright is most likely to partner David Warner at the top of the order

CRICKET.COM.AU

**Southern Gazette**

**Women's Cricket: Midland-Guildford too good for South Perth in T20 grand final**

463 people reached





Southern  
**Gazette**



**South Perth Cricket Club**

Published by Steve Barry (?) · 16 S



728 people reached



South Perth Cricket Club shared Lancashire County Cricket Club's post.



South Perth Cricket Club's Plepa Cleary takes chances for Perth Scorchers in crucial wins



South Perth Cricket Club leading push to get girls involved

# PARTNERSHIP PACKAGES



## MAJOR SPONSOR

(2 year Partnership Agreement)

**\$15,000** per year plus GST

- Club Website (with links) (All pages)
- Club Website (with links) (Sponsors page/s)
- Social Media<sup>1</sup> Posts Weekly
- Tear Drop Flags (Game Days)
- Club House signage and Electronic advertising
- Training Shirts
- One Day 1<sup>st</sup> Grade Playing shirts Male/Female
- Club Newsletter advertising (Monthly)

### PLUS

- SportFM<sup>2</sup> Radio Advertising \*\*
- Olly Cooley Medal Awards Night (2 tickets)
- Karen Read Medal Awards Night (2 tickets)
- SPCC Trophy Presentation Night (4 tickets)
- Test Match Lunch (6 tickets)
- Club Sponsors Golf Day (RPGC)



## PREMIUM SPONSOR

(2 year Partnership Agreement)

**\$10,000** per year plus GST

- Club Website (with links) (All pages)
- Club Website (with links) (Sponsors page/s)
- Social Media<sup>1</sup> Posts Fortnightly
- Tear Drop Flags (Game Days)
- Club House signage and Electronic advertising
- Training Shirts

### PLUS

- SportFM<sup>2</sup> Radio Advertising \*\*
- Olly Cooley Medal Awards Night (2 tickets)
- Karen Read Medal Awards Night (2 tickets)
- SPCC Trophy Presentation Night (4 tickets)
- Test Match Lunch (6 tickets)
- Club Sponsors Golf Day (RPGC)



## SKY BLUE SPONSOR

**\$5,000** per year plus GST

- Club Website (with links) (All pages)
- Club Website (with links) (Sponsors page/s)
- Social Media<sup>1</sup> Posts
- Tear Drop Flags (Game Days)
- Club House signage and Electronic advertising
- Club Newsletter advertising (Monthly)

### PLUS

- Karen Read Medal Awards Night (2 tickets)
- SPCC Trophy Presentation Night (4 tickets)
- Olly Cooley Medal Awards Night (2 tickets)
- Club Sponsors Golf Day (RPGC)

<sup>1</sup> Facebook, Instagram, Twitter  
<sup>2</sup> All sponsors of the club

\*\* On air advertising with SportFM equivalent to ;

- Major Sponsor - 50% of sponsorship \$'s
- Premium Sponsor - 25% of sponsorship \$'s





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## GOLD SPONSOR

**\$2,500** plus GST

- Club Website *(with links) (Sponsors page/s)*
- Social Media<sup>1</sup> Posts Weekly
- Tear Drop Flags *(Game Days)*
- Club House signage and Electronic advertising
- Club Newsletter advertising *(Monthly)*

### PLUS

- SPCC Trophy Presentation Night *(4 tickets)*
- Club Sponsors Golf Day *(RPGC)*



## DONATIONS & TAILORED SPONSORSHIPS

**\$TBA** plus GST

The club is open to any type of support including in-kind sponsorship, and is willing to discuss options to interested parties. For example 'ball funding' eg. \$700 per team / juniors or \$1000 per team / seniors.

## WIN A SKY BLUE PACKAGE!

Each season, the club will run a "Sky Blue" raffle for local businesses in our community.

The tickets will be \$250 (incl. GST). The winner will receive all the privileges of the Sky Blue Partnership package for the season. Entries will be drawn in September.

### ELIGIBILITY CRITERIA

- A community business is defined as one that is based in within South Perth, Como or Kensington or any suburb that shares a common boundary.
- Tickets sales will close at the end of July and drawn in August. The successful business will be notified.







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For further information about any of the sponsor packages listed, or if you want to have a specific package tailored to your specifications, we would like the opportunity to discuss your options.

Please contact Rod or Steve...



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*Steve Barry* **PRESIDENT**

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